

This Ebook Could Be Worth A Million Dollars To You.

Why NoT Do A WHY-NOT-DO Business?

**By Bruce Seah
Asia No.1 Home-Based Business Coach**

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About The Author: Bruce Seah



Bruce Seah has been in marketing since 1981 when he graduated from University of Washington, Seattle, USA with a Bachelor of Arts, majoring in Economics.

Being Asia No.1 Home-Based Business Coach, he wants to help millions live a better life through network marketing and Internet marketing and help make this world a better place!

Bruce loves to help ordinary people earn extraordinary passive income through a simple, profitable and duplicatable home-based business - so simple he calls it a **WHY-NOT-DO Business?**

He believes the best investment is in yourself and invested over \$100,000 in personal development and business education and gladly shares his wealth of knowledge and experience with people.

He has helped thousands of people live a better life and he is very passionate about this wonderful business and he always recommend Robert Kiyosaki's books on network marketing: The Business School For People Who Like Helping People and The Business Of The 21st Century.

Bruce made his first million in network marketing and has written three books on network marketing: Break Free! - there is a better way to earn a living, Why Network Marketing?, and How To Be Successful in Network Marketing.

He started his business since 1993 and he believes that network marketing combined with internet marketing is truly a marriage made in heaven and a great way to build your business worldwide!

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Why Not Do A WHY-NOT-DO Business?

Introduction

You are what you think.

“Whether you think you can
or you think you can’t
you are right.”

Henry Ford

Through your thinking you have literally attracted this free ebook to you! The purpose of this free ebook is to help participants in my 2-day generic network marketing seminar and all network marketers to build a global business through viral marketing.

If you are new to network marketing, attend the 2-day seminar and you will learn how to build a global business and leverage on 18 years of experience in network marketing and a special network marketing ebook package worth US\$403 for free!

Although it is a WHY-NOT-DO business? - network marketing is not for everyone. If you are shy and don’t like meeting and talking to people, you will be happier doing an online business where you stay at home and work with your computer.

I highly recommend you to read Robert Kiyosaki’s books on network marketing: The Business School For People Who Like Helping People and The Business of the 21st Century.

Network marketing is about personal development and business education and if you are willing to learn and want to improve yourself, your chances of success in this business is very good.

There are many ways to create wealth: investing in real estate, owning a business, investing in stocks and shares, internet marketing, just to name a few. It is very important to find out what you love to do?

If you like helping people and you are willing to learn and like the idea of leveraging your time and effort through an organization of thousands of people in many countries, then network marketing is definitely the right business for you!

Bruce Seah

1.0 An Idea Whose Time Has Come

Billions of people worldwide are looking for a simple, profitable and duplicatable home-based business to help them live a better life and that business is network marketing.

“Nothing, not all the armies of the world can stop an idea whose time has come.”

Victor Hugo

1.1 What Is It All About?

Have you recommended a good book, a good movie or a good restaurant? And why did you do it? It is because it was the right thing to do, isn't it? It is very natural to recommend something that has benefited you greatly and you do it because you want your loved ones and friends to enjoy the same experience too.

- **Word of mouth** is the most powerful form of advertising - a satisfied customer recommends the product or service to another.
- **Viral marketing** - do you know viral marketing helps industries to make billions of dollars? The best part of it is they didn't pay a cent for it! People like you and I have been recommending books, movies and restaurants all the time.

Most people are doing network marketing and the only difference is they are not being paid for it.

Network marketing rewards people generously for recommending great products or services that have benefited them greatly and has a system to keep track of the recommendation directly and indirectly through multi-levels. This ebook is to give you clarity and to get you interested. For full details, speak to the person who shared this ebook with you and attend a 25-minute business brief.

Clarity leads to power. When you attend the 25-minute business brief, you will have enough information to make an intelligent decision on why you want to do this WHY-NOT-DO Business?

Why Not Do A WHY-NOT-DO? Business?

1.2 How It Works

Network marketing is simply an effective way to get products to you directly instead of going through the conventional chain of agents, wholesalers, retailers and spending a lot of money on advertising.

A manufacturer comes to you and offers you this irresistible offer: "I will share my profits with you when you recommend my great products to your loved ones and friends and we have a system to generously reward you with a lifetime passive income!"

Why pay retail when you can pay wholesale?

Why not partner with a manufacturer who is willing to share his profits with you?

"Every dollar you spend, someone makes money – why not you?"
Bruce Seah

You have been recommending books, movies and restaurants, and when was the last time you received a monthly commission cheque for your recommendations?

There are basically two groups of people, those who receive a recommendation cheque every month and those who don't, which group do you want to belong to?

Bob Proctor, philosopher, entrepreneur and author, believes that network marketing is the most ethical form of business and stakes his 40 years of business reputation to support this wonderful business that helps people to live a better life!

"My whole career has been built around the concept that you can have everything in life that you want if you will just help enough people get what they want. Network marketing, more than any other structure I've ever seen, brings that concept into manifestation."

Zig Ziglar

Why Not Do A WHY-NOT-DO Business?

1.3 Why It Works

Network marketing is based on proven universal laws and principles such as:

1. Many hands make light work.
2. The POWER of Multiplication.
3. Lead by Example.
4. Caring and Sharing.
5. The Law of Averages.
6. The Law of Cause and Effect – what you sow, you shall reap.

Many hands make light work. You have only 24 hours in a day and you have only two hands, how much can you do on your own?

The POWER of Multiplication. Albert Einstein said that compound interest is the eight wonder of the world! Can you see yourself building an organisation by sponsoring one person a month and everyone doing the same and see it growing to 4,096 in 12 months?

1st month: You introduce one person into the business:

$$\text{You} + 1 = 2$$

2nd month: You and your new member do the same:

You introduce one person

He introduces one person

$$2 + 2 = 4$$

3rd month: Four of you do the same:

$$4 + 4 = 8$$

4th month: Eight of you do the same:

$$8 + 8 = 16$$

5th month: We are talking about minimum effort of introducing one person per month:

$$32$$

6th month: On your sixth month you will have:

$$64$$

Stay committed and continue to build your business and you will see the exponential growth and the power of compounding at work!

Why Not Do A WHY-NOT-DO Business?

7th month: Each of you still doing the minimum:	128
8th month: You are seeing the big picture now:	256
9th month: You will be earning over \$2,000 a month:	512
10th month: Can you do with an extra \$5,000 a month?	1,024
11th month: You will be smiling all the way to the bank!	2,048
12th month: Who says $1+1=2$?	4,096

4,096 x \$100 per month consumption = \$409,600 sales volume
Based on a 5% commission, **you will earn \$20,480 a month!**

We know we do not live in a perfect world and people may not do what they say they will do, so even at a very conservative rate of 10% of your potential earning, you will still earn a good lifetime passive income of **\$2,048 a month!**

And what did you do? You introduced one person a month into the business! If this is not leverage, I don't know what leverage is?

Can you imagine how much you will earn if you and everyone introduce three persons a month! Go ahead and do the maths.

Can you do with an extra \$2,000 a month to live a better life?
Can you see yourself doing the things you want to do with a great lifestyle income of \$20,000 or more a month?

Now you can understand why this business is taking the world by storm and helping millions of people to live a better life and achieve financial freedom!

“Network marketing has come of age, it's a way to financial independence for millions.”

Stephen Covey

Why Not Do A WHY-NOT-DO? Business?

Lead by Example. Network marketing is about leadership, you cannot expect others to do what you are not willing to do! There is a popular saying in network marketing: "Don't tell me, show me."

Caring and Sharing. Don't you think it is great to be in a business where one of the fundamental principles is caring and sharing? You can only be successful when you help people to be successful and help them do the business well – it is win-win.

The Law of Averages. You cannot get "Nos" all the time! When you learn more you will get more "Yeses". At the beginning you just got to work with the law of averages that will never let you down. There is a wise saying: Good judgement comes from experience and experience comes from bad judgement. There are no mistakes, only learning experiences.

The Law of Cause and Effect – what you sow, you shall reap. You are where you are today it is because of your past thoughts, decisions and actions. Do the work and you will get paid but in network marketing you will get paid exponentially and there will come a time when your income will continue to grow even when you stop working. You plant your fruit trees and when they start bearing fruits, you can enjoy the fruits of your labour for a lifetime!

"Mirror, mirror on the wall, who is the cause of it all"
Bruce Seah

Yes, you can count the number of seeds in an apple but you cannot count the number of apples in the seeds.

Here is a success strategy that I've discovered after learning from many successful people and enlightened masters, and I call it the **Simple Traffic Rules of Life:**

RED – Do Not Hurt People

AMBER – Love, Learn, Leverage and Live Your Dream

GREEN – Help Many People To Live A Better Life!

Why Not Do A WHY-NOT-DO Business??

1.4 Why Millions Are Doing It?

Do you know why millions are involved in network marketing?

Network marketing is a simple, proven and profitable home-based business without the headaches, heartaches and stress of a conventional business. A business where ordinary people can earn extraordinary lifetime passive income!

Here are 8 great reasons:

1. You're the boss
2. Helping people
3. Immediate cash income
4. Long-term passive income
5. Part-time or full-time
6. Very low start up capital
7. Very low monthly operating cost
8. A simple, proven and tested system

Here are another 8 great reasons!

1. No employees
2. No rentals
3. No cash flow problems
4. No special skills
5. No supplier problems
6. No long working hours
7. No inventories
8. No risk

Network marketing has been proven and tested for over 50 years and there are thousands of network marketing companies in over 100 countries.

Network marketing is recommended by successful entrepreneurs business consultants and billionaires. Warren Buffet, one of the richest men in the world, he owns seven network marketing companies. Richard Branson owns a network marketing company and Donald Trump owns a network marketing company too.

2.0 WHY NOT YOU?

Every dollar you spend, someone makes money – why not you?

Why not be part of the wealth creation process and share the profits? If millions of people worldwide can do this simple, profitable and duplicatable home-based business, why not you?

2.1 Wealth Creation Process

Seven major ways to create wealth:

1. Own A Business
2. Own Real Estate
3. Investing in Stocks and Shares
4. Trade Forex and Options
5. Internet Marketing
6. Special Professions:
Doctors, Heart Surgeons, Authors, Singers, and Movie Stars
7. Network Marketing

You can participate in any of the above but which one do you think most people will be able to do?

You want a wealth creation process that is simple, duplicatable and sustainable! You want a business that after building it successfully, you can walk away from it. A business that takes a life of its own and will continue to grow with or without you. A business that can easily expand globally where you can leverage on hundreds of thousands of people worldwide!

“Network marketing is the greatest opportunity in the history of the world.” **John Kalench**

Why Not Do A WHY-NOT-DO Business?

2.2 How To Turn Your Expenses Into Income

Where are you spending your money now? Why not spend your money buying products that will help you feel good, look good and live better? Why not turn your daily expenses into income?

If you own a health food store, will you buy from your competitor? When you know you have better quality products with greater value, you will buy from your own health food store, wouldn't you?

Your network marketing company provides you with great health food supplements based on scientific research. The products will boost up your immune system and help you and your loved ones live a healthy life. Your network marketing company provides you with great skincare and haircare products that makes you feel great and look great. Don't you think it is worth investing in yourself?

Your expenses for good health supplements, skincare and haircare products for you and your family can easily add up to \$300 or more a month. Use this money to build your network marketing business!

Yes! When you have a network marketing business you are literally turning your daily expenses into an ongoing income and it grows exponentially and you can enjoy lifetime passive income. And that is why I call this business a WHY-NOT-DO Business?

2.3 Where Are You Now?

Are you an Employee, Self-employed, Business Owner or Investor?

Network marketing gives you an opportunity to be a **Business Owner** and when you earn a good six-figure income, you can become an **Investor** by investing part of your money in business, stocks and shares and real estate and enjoy multiple streams of income.

To get to where you want to go you must know where are you right now? To enjoy the things you've never enjoyed before you must be willing to do the things you've never done before, isn't it?

"If it is to be, it is up to me."

Why Not Do A WHY-NOT-DO Business?

2.4 Where Do You Want To Go?

If you don't know where you want to go, it doesn't matter which road you take, isn't it? It is critical to your success to know exactly what you want and to have that burning desire to do whatever it takes ethically to achieve it!

If you have all the time and money in the world what will you be doing? If you have all the time and money in the world what will be **your three most important dreams you want to realize and when?**

1. _____

_____ Date: _____

2. _____

_____ Date: _____

3. _____

_____ Date: _____

Did you neglect these important areas in your life?

FAMILY HEALTH FINANCE MORAL OBLIGATION

PERSONAL DEVELOPMENT AND BUSINESS EDUCATION

SOCIAL CONTRIBUTION DREAMS SPIRITUAL ACHIEVEMENT

You have only one life to live, there is no second chance.

**If not now, When? If not you, Who? It is not "How To?".
It is always "Why Do?".**

Why Not Do A WHY-NOT-DO Business?

3.0 Make Life Better

Do you know that your days are numbered? You can only live to a certain number of years and that is why it is very important to make life better not only for yourself but also for your loved ones and friends too.

A poignant true story: There was a lady who was 50 years old and she wanted to have a very thick book with 7,300 pages where she can tear away a page every day, each page representing one day of her life because if she lives to 70, she will have 7,300 days (365 days x 20 years)

What was the purpose of it? She wanted to be very much aware that every day is precious to her and she will not waste her days.

Yes, time is ticking away. Below is a special clock that shows you the ages instead of the hours. Any years after 80 are bonus years!



Each number on the dial corresponds to a 7-year period of your life. By taking a standard clock mechanism and slowing it to 1/61320th of the speed of a standard timepiece, artist [Betrand Planes'](#) Life Clock is able to tell time over an 84 year period before it makes one full rotation around the dial.

Why Not Do A WHY-NOT-DO Business?

3.1 Ignorance Can Hurt You In Many Ways!

You don't know what you don't know! Do you know that ignorance can hurt you physically, emotionally and financially?

Do you know that about 38 percent of people who experienced a coronary attack in a given year died? They only have one hour to save their heart and many didn't make it to the hospital alive.

Do you know that almost 100% of heart attacks and strokes could be prevented with proper diet, supplementation, a balanced lifestyle and regular exercise?

Do you know that almost 100% of cancer cases could be prevented with proper diet, supplementation, a balanced lifestyle and regular exercise?

Do you know that almost 100% of diabetes could be prevented with proper diet, health food supplementation, a balanced lifestyle and regular exercise?

Do you know that over 95% of diseases start from the colon?

Do you know that everyone has cancer cells? The cancer cells did not get the chance to grow and attack the other cells when the immune system is strong enough to destroy them.

Do you know that you can enjoy great relationships when you learn how to communicate effectively?

Do you know that you can enjoy financial freedom when you learn how to leverage your time and effort through a proven and tested system called network marketing or a business I called a WHY-NOT-DO Business?

You will agree that to be successful you must learn from people who are successful, wouldn't you?

Do you know that network marketing gives you lots of opportunities to learn from many successful people?

Why Not Do A WHY-NOT-DO Business?

3.2 It Is Later Than You Think

Do you know that all of us have an expiry date? We can only live so long and when we “check out” we really don’t know? Death is certain but the time of death is very uncertain.

When you take good care of your body, you can expect to live longer than most people and you can literally extend your life by 10, 15 or even 20 years.

How long do you want to live to? 85, 95 or 100 years old in good health? If you have neglected your health it may be later than you think!

Most people take their health for granted and neglected their health in their pursuit of wealth and fame. There was a multi-millionaire who was told he had only 6 months more to live by his doctor and a reporter interviewed him and asked him: “How much of your wealth will you give away if you can live for another 6 months?” He answered: “Everything!”

There was a popular survey on top executives on what they regretted in life, not one of them wished they had spent more time at the office, almost everyone regretted that they didn't spend enough time with their families.

You only have 24 hours in a day and if you do not leverage, how are you going to enjoy life and do the things you love to do? For example, if you are in a job now, this is most likely how you will be spending your time:

- 8 hours or more working in your job.
- 8 hours sleeping (if you are among the fortunate few)
- 2 hours or more for travelling to and fro for work
- 2 hours watching TV, reading or shopping
- 2 hours talking, reading the newspaper and surfing the Internet
- 2 hours for eating, keeping yourself clean and looking good.

Albert Einstein defined insanity as: **“Doing the same thing over and over again and expecting a different result!”**

Why Not Do A WHY-NOT-DO Business?

3.3 What Freedom Means To You?

"Give me Liberty, or give me Death!"
Patrick Henry

It has been proven again and again that people are willing to risk their lives for freedom! How much do you value freedom? Are you willing to pay the price for freedom?

Most people are in their comfort zone, they are like the bird in the cage that even when the cage door is opened, they are afraid to break free! They need a little stirring and pushing to get out of the cage.

Are you living your dream? If you have all the time and money in the world what will you be doing?

Why not have control of your own life instead of having it controlled by your boss?

Aren't you tired of being told what to do, when to do and how to do, day after day, month after month, year after year?

If you can make others rich why can't you make yourself rich?
If you can work smart why do you want to work hard?
If you can enjoy financial freedom through a WHY-NOT-DO? Business? Why not do it?

3.4 Do You Like Helping People?

Robert Kiyosaki wrote a book on network marketing: The Business School For People Who Like Helping People. I highly recommend you to read this ground-breaking book that educates people on the great value of owning a network marketing business.

It is our moral obligation to share something that has benefited us greatly and it is our good nature to share the good news!

I've done it again. I have just recommended you a book!

Why Not Do A WHY-NOT-DO Business?

The World Health Organization has issued several warnings on the impending bird flu pandemic and governments worldwide are stocking up on tamiflu and other anti-viral drugs and the big question is how many countries are well prepared to handle this viral "tsunami"? It is **estimated to kill over 70 million** people worldwide! It is shocking and very sad to imagine what will happen when the virus mutates and is able to transmit from human to human and the loss of lives and suffering it will cause worldwide!

What if there are **health supplements** that have been proven to boost up the immune system and are able to save millions of lives? Your immune system is the first and last defence against deadly viruses and pathogens.

Influenza pandemic 1918 -1919.

This global disaster was caused by a novel and deadly strain of avian influenza virus. More than **25 million people died**, most of them in poorer countries. In the United States about **28% of the population became ill** and more than half a million people died. For comparison, HIV/AIDS has killed about 25 million people over 25 years, while the 1918 pandemic killed the same number in a few months. This is why public health officials are very concerned and worried.

How did the others survive? They survived because they had a **strong immune system**. When you know of a great product that will help boost up the immune system and protect people from deadly viruses and pathogens; it is your moral obligation to share the good news and tell as many people as possible about it.

Wars, natural disasters and slums are breeding grounds for a pandemic and that is why government leaders must learn to co-operate and live in peace and help to improve living conditions because a pandemic will kill millions of people and this invisible enemy can rapidly cross borders and everyone will be at risk. It is in everyone's interest to promote world peace and co-operation and help make this world a better place to live for all people.

Network marketing is able to unite people together and help bring about world peace because there is a common mission and that is to make life better for everyone.

Why Not Do A WHY-NOT-DO Business?

3.5 Health Is Your Greatest Wealth

I was privileged enough to learn from a billionaire who shared with me these words of wisdom:

"Health is number one, your properties, cars and luxuries are the zeroes after the one, the more zeroes you have after the "one" the more exciting the figure gets, for example, 1,000,000,000. But if health goes down the drain, everything ended up being zeroes! " _000,000,000."

As mentioned earlier a multi-millionaire is willing to give up all his wealth for another 6 months more to live!

Here's the million-dollar question: **"How much have you invested in your health?"**

3.6 Time

Important thoughts on time.

If you only have 6 months more to live what will you be doing?

How are you spending each day of your life?

Do you know how many days you have left?

Are you living your dreams and enjoying life to the fullest?

Time and tide wait for no man and we all know that death is certain but the time of death is very uncertain.

Do treasure the days of your lives and the days of your loved ones and friends because truly our days are numbered!

Do you spend enough quality time with your loved ones?

What are the things you have always wanted to do and say?

How often have you said these three important words "I love you" to your loved ones?

Why Not Do A WHY-NOT-DO Business?

4.0 VIRAL MARKETING

Viral marketing has created billions of dollars of business for many industries and they didn't pay a cent for it! Two popular examples: Hotmail was sold for US\$400 million to Microsoft and Youtube was sold for US\$1.6 billion to Google.

It is very obvious that viral marketing has given the entertainment business billions of dollars just simply through this power of love.

When you love something it is very natural for you to want to share it with as many people as possible whether it is a movie, a good book or a good restaurant. It is a feel-good feeling that you have experienced and you want others to experience it too.

We love to share and we basically have a good heart and when we have benefited from or enjoyed something, we naturally will tell our loved ones, relatives and friends about it.

4.1 Your Moral Obligation

What is moral obligation? Basically it is doing the right things. Do you believe in what you are doing and are you happy at what you are doing?

If you know of health supplements that can help improve health and they are based on scientific research, it is your moral obligation to share the good news, isn't it? If there are health supplements, products or services that will make a positive difference to people's lives, you would want to share them, won't you? If you want a simple home-based business, click on the link below:

<http://www.makemoneyonline.myqnsite.com>

(This is a viral-marketing report, you will have the rights to change the above website link to yours.)

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4.2 Remember Hotmail?

It started by offering free hotmail accounts and everyone was talking about it and sharing it with their loved ones, relatives and friends?

By Dec 1997, it reported more than 8.5 million subscribers. It was sold later that month to Microsoft for \$400 million. Today it has grown to an estimated 260 million users worldwide!”

4.3 How To Choose A Good Company?

When you choose a company, you have to do your due diligence and study these four important factors and ask yourself does the company have:

Great Management – a team of experienced executives who are doing the right things.

Great Products – an exclusive range of products that are supported by science and proven to be safe and effective.

Great Compensation Plan – a balanced compensation plan that rewards generously the part-timers to enable them to earn a decent part-time income and the business builders who want to earn a six-figure or seven-figure income! You want a simple and generous compensation plan that is able to attract leaders and this business is driven by leaders!

Great Support – there is a simple and duplicatable support system offline and online to help you build a global business.

Why it is so important to choose a good company with good leaders to support you.

Network marketing is a long-term business and you want to choose a well-established, strong and credible company that will ensure your lifetime passive income!

A good benchmark would be 10 years in the business because the harsh statistics showed that out of one hundred companies only four companies made it to their 10th year!

Why Not Do A WHY-NOT-DO Business?

Integrity of the management and leaders are critical factors for success. The company must have strong marketing support then it is easy for you to attract leaders who are looking for management with the integrity to provide good marketing support.

You want leaders with integrity and have your interest at heart. It is easy to attract leaders when the management and leaders have integrity and are doing the right things.

Network marketing is based on these universal laws:

1. The Law of Love
2. The Law of Cause and Effect
3. The Law of Giving and Receiving
4. The Law of Forgiving and Rewarding
5. The Law of Trusting and Believing
6. The Law of Benefiting Others
7. The Law of Gratitude
8. The Law of Averages
9. The Law of Multiplication
10. The Law of Integrity

The Law of Cause And Effect. You can break man-made laws but you can never break universal laws. Network marketing has its natural self-protection system and rules and those who break the rules will suffer the consequences because what goes around comes around in your business and your life.

Just go with the good intention to share the benefits of the products or services you are offering and the great opportunity to create lifetime passive income for yourself and your family! There are no secrets to success, many top network marketers gladly share their "secrets" at network marketing conventions.

Why Not Do A WHY-NOT-DO Business?

Being at the right place at the right time. With 76 million "Baby Boomers" facing the realities of aging and retirement, a company that offers passive income and anti-aging products becomes extremely appealing. Rising unemployment rate, job insecurity, unpredictable markets, and increasing debt, all contribute to the fact that only 2% of those 65 years and over are able to support themselves without outside aide.

The worsening economic and personal financial trends are causing people from all walks of life to look for an alternative to the current economic rat race. In network marketing, the notion of being in front of the current economic and market trend is very exciting! The emergence of these trends is not an everyday opportunity, but comes rarely in one's lifetime. Network marketing is riding on this major wellness trend -- the trillion-dollar wellness industry.

Clearly the most powerful time to join any company is in its early stages, but so many young companies face their potential growth with staggering issues and financial concerns. That is why it is very important to look for a company that has already been operating for about 10 years and has a proven successful track record!

4.4 What Network Marketing Is All About

Network marketing is a relationship business based on belief, trust and friendship. There must be belief, trust and friendship for you to be able to build a successful business.

Network marketing is about achieving financial freedom through a simple, profitable, proven and tested home-based business without the headaches, heartaches, stress and high overheads of a conventional business.

Network marketing is about personal development and business education. You must be willing to learn and invest in yourself to become a better person and a better network marketer.

Network marketing is about teamwork, you can't do it alone, you must learn to co-operate with your uplines, downlines and sidelines. It is about communicating well with people and building trust, belief and lifetime friendship!

Why Not Do A WHY-NOT-DO Business?

To be successful in network marketing you must have a good heart and be a good communicator. You must like helping people and have the good intention to help people live a better life because the more people you help the more successful you will become.

In network marketing, your success depends on the integrity of the management and the leaders, and, of course, your integrity is most important! You must have a great range of high quality products or services to offer to your clients and members.

Network marketing must offer great products and services that benefit people and add value to their lives. Word-of-mouth advertising which is the most effective form of advertising!

You have been doing network marketing since you were a child. You have been recommending great products and services to your friends. If you know of a good brand of ice cream or chocolates, you will share it with your friends, won't you?

Network marketing attracts people who are caring and love to share great products and services with their loved ones and friends. It is a win-win-win business. The company wins, the independent representatives win and the customers win.

Network marketing gives ordinary people an extra-ordinary business opportunity to earn extra-ordinary lifetime passive income which they can will it to their family! It gives you an opportunity to leave a legacy of happiness, health and wealth to millions of people worldwide!

Network marketing gives you the opportunity to break free from the time trap of 24 hours in a day. You know you can only do so much in a 24-hour day and it is this exciting idea of being able to leverage on thousands of people in many countries that attracts many people into network marketing.

Network marketing is a great way to unite people to a common cause of helping people to live a better life and by doing this we will also help to achieve world peace which everyone wants for himself, his family and his country.

You now have a great opportunity to embrace your dreams and realize your goals of financial independence that will enable you to enjoy a great lifestyle!

Why Not Do A WHY-NOT-DO Business?

4.5 Simplicity Of The Compensation Plan!

You want a simple compensation plan. Here are the things to look for in a good compensation plan.

- 1. Retail Profit**
- 2. Fast Start Bonus**
- 3. It is easy for you to understand how it works!**
- 4. You are very clear on how you will be paid.**
- 5. It encourages you to sponsor more people.**
- 6. Bonuses to encourage leadership.**
- 7. Global Share Bonuses to reward the leaders.**

The compensation plan must be simple, generous, proven and tested. If you do not understand the compensation plan, you should not be doing the business!

There are different compensation plans for different companies
But the above will help you to identify a good compensation plan.

4.6 We are doing it all the time!

You have been recommending good books, good movies, good restaurants and many good things that have benefited you and have given you much value. You would continue to recommend products and services whether you are paid or not.

Here's the million-dollar question to you: "Why not get paid for something that you have been doing and build a lifetime passive income that will help you live your dreams?" Imagine the money you would have made if you have gotten into a network marketing business earlier.

Would \$3,000 or \$10,000 a month of passive income make a positive difference to your life?

5.0 THREE SIMPLE STEPS

People are attracted to things that are simple especially when it comes to making money! Three simple steps:

- 1. Share this free ebook.**
- 2. When your friend call you for more information, invite him to a 25-minute business brief** to help him make a decision to be part of your team. When he has decided to do this *WHY-NOT-DO?* Business?, you invite him to a training session where he will learn your **SECRET strategy** on how to build a simple, profitable and duplicatable home-based business.
- 3. Be present at the training session** and ensure that your friend is very clear on how the business work and assure him of your 100% support! He is in business for himself but not by himself! We will reveal the **SECRET strategy** to him.

1. Can you share a free ebook?
2. Can you invite your friend to a 25-minute business brief?
3. Can you be present at the training session to assure him of your 100% support?

If you can answer YES to the above three questions, you can do this business!

5.1 Share This Free Ebook

Leverage on the Internet, we live in the information age and people are hungry for relevant information. They surf the Internet searching for information that will help them to be happy, healthy and wealthy!

What people are looking for? They are looking for solutions to their problems, for example, low self esteem, relationship problems, obesity, poor health conditions and how to make more money.

One of the popular searches is how to make money in a home-based business that is simple, profitable and duplicatable!

Why Not Do A WHY-NOT-DO Business?

The solution lies in the system, teamwork and strategy.

You must leverage on a system, teamwork and a good strategy. We have the system, teamwork and strategy, all you need to do is to follow the instruction, it starts by reading and using this free ebook and following these steps:

1. Read and share this free ebook.
2. Attend the business brief and get started.
3. Attend the training session.

Three effective ways to share this free ebook:

1. Make a call and tell a friend about it.
2. Send an email and attach this free ebook.
3. When you meet a friend, ask: Would you like to read this free ebook:

Why Not Do A WHY-NOT-DO? Business?

5.2 Do You Have A Marketing Funnel?

I've invested over \$100,000 on personal development and business education, so what are the important lessons I have learned? One of the important lessons is creating a marketing funnel. **This free ebook is your marketing funnel** and as long as you keep on sharing this free ebook, you will have a constant stream of interested prospects who want to know more about your WHY-NOT-DO? Business?

5.3 Keep It Simple

Can you understand what is shared in this free ebook, are you excited about building a lifetime passive income simply by sharing a free ebook? You are leveraging on the most powerful word in advertising and that word is "**FREE!**"

The second powerful factor in marketing is **CURIOSITY?**

It has helped the movie industry to make billions of dollars! People are curious to know what is your "**secret**" strategy? on how to build this WHY-NOT-DO Business?

Why Not Do A WHY-NOT-DO Business?

You have a powerful headline to attract people into your marketing funnel: **Why Not Do A WHY-NOT-DO Business?** If it makes perfect sense to your reader, do you think he will want to do this business?

“If it makes perfect business sense to you, why not do it?”

Bruce Seah

5.4 Just Do It!

“Nothing happens until something moves.” – Albert Einstein.

I repeat the 3 simple steps again:

1. Share this free ebook
2. Invite the people who call you to a business brief.
3. Invite the people who want to do the business to a training session where you reveal the “secret” strategy.

There are over 250 million Internet users in USA and Canada, and worldwide there are 2 billion internet users and experts have predicted another billion getting on board in the next 5 years! They can join your business online!

5.5. What Is The Business Brief About?

Call the person who shared this free ebook with you and make an appointment to attend the 25-minute business brief where you will get to know more about this WHY-NOT-DO Business?

Start your simple home-based business now, click on the link below:

<http://www.makemoneyonline.myqnsite.com>

Call +65 8168 2088

(You can change the above link and phone numbers to yours)

6.0 SUMMARY

This is a viral marketing ebook which you can use to build a global business. If you are a network marketer, I have given you **the rights to change the links, ID and phone numbers found in this ebook to your links, your ID and your phone numbers but you have no rights to change any part of the content or sell the information in this ebook.**

Everyone who reads this ebook, can duplicate their efforts by sharing this viral marketing ebook!

- 1. Share this free ebook.** When your friend reads this ebook and if it makes perfect business sense to him, he will call you and ask for more information or you give him a call.
- 2. Invite him to a 25-minute business brief** where he will have all the information he needs to make a decision to get started.
- 3. Invite him to a 2-hour training session** where he will learn the **SECRET strategy** we use to build this simple, profitable and duplicatable home-based business!

Note: If you live in other countries and you have joined online, the details on how to conduct the 25-minute business brief and SECRET strategy in the 2-hour training will be emailed to you.

TAKE ACTION NOW! Call + 65 8168 2088
or send an email to: bruce@bruce Seah.com

For more info on how to start your home-based business, go to:

<http://www.BruceSeah.com>

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