This Could Be The Most Important 28 Minutes Of Your life!

By Bruce Seah
Asia No.1 Home-Based Business Coach
+65 8168 2088
www.BruceSeah.com

ALL RIGHTS RESERVED. No part of this report may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without expressed written, dated and signed permission from the author.

DISCLAIMER AND/OR LEGAL NOTICES

The information presented herein represents the views of the author as of the date of publication. Because of the date with which conditions change, the author reserves the right to alter and update his opinions based on the new conditions. This report is for informational purposes only and the author do not accept any responsibilities for any liabilities resulting from the use of this information. While every attempt has been made to verify the information provided here, the author and his affiliates cannot assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional.

About The Author: Bruce Seah

Bruce Seah has been in marketing since 1981 when he graduated from University of Washington, Seattle, USA with a Bachelor of Arts, majoring in Economics.

Being Asia No.1 Home-Based Business Coach, he wants to help millions of people to live a better life through network marketing and help make this world a better place.

Bruce loves to help ordinary people earn extraordinary passive income through a simple, profitable and duplicatable home-based business - so simple he calls it a ***WHY-NOT-DO?*** **Business??**

He believes the best investment is in yourself and invested over $100,000 in personal development and business education and gladly shares his wealth of knowledge and experience with people.

He has helped thousands of people live a better life and he is very passionate about this wonderful business and he always recommend Robert Kiyosaki's book on network marketing: The Business School For People Who Like Helping People.

Bruce made his first million dollars in network marketing and has written three books on network marketing. He started his business since 1993 and he believes that network marketing combined with Internet marketing is truly a marriage made in heaven and a great way to build your business worldwide!

For your free ebook and information on how you can start a network marketing business and leverage on Bruce's 17 years of network Marketing experience, please visit the website below:

http://www.BruceSeah.com

You will agree that time is life and we do not have forever, wouldn't you? That is why I just want to take 28 minutes of your time but it could be the most important 28 minutes and that is about the time you will spend reading this report.

Hi this is Bruce Seah, Asia No.1 Home-Based Business Coach, I've been in the network marketing business for 17 years and have written 3 books and over 350 articles on network marketing and a song "Why Network Marketing?" which is posted on youtube.

I am 53, which means I've lived over half a century! The objective of this report is to share with you the gist of the business and gems of wisdom and principles that I was fortunate enough to learn from many spiritual masters, good friends and successful entrepreneurs.

People are very busy and that is why I title this report:
"This Could Be The Most Important 28 Minutes Of Your Life!"
It will take about 28 minutes for you to read this report and it could be the most important 28 minutes of your life because I will be sharing with you the values, principles and universal laws in life that will make a positive difference to your life and help you live a happy, successful and meaningful life!

There are three simple rules in life just like the three important traffic lights that keep traffic flowing in order and they are the **RED**, **AMBER** and **GREEN** lights that you see on the road.

The Simple Traffic Rules Of Life:

Let the **RED** light be a reminder to you not to hurt people because when you hurt people you are hurting yourself!

Let the **AMBER** light be a reminder to you to love, learn, leverage and live your dream. Why work hard and depend on yourself and twenty four hours in a day when you can leverage on thousands of people worldwide?

Let the **GREEN** light be a reminder to you to help people because when you help people you are helping yourself!

It is very important to understand and respect the mother of all universal laws - the law of cause and effect. You will reap what you sow. You can count the numbers of seeds in an apple but you cannot count the number of apples in the seeds. Nature is teaching us all the time and everywhere you see how generous the returns nature is giving to men when they sow good seeds. What have you done to make a positive difference to people's lives?

There are so many businesses, why am I recommending network marketing to you? Because it is a simple, duplicatable and profitable home-based business without the headaches, heartaches and stress of a conventional business. It is a simple business where ordinary people can earn extraordinary passive income!

Usually it takes about $100,000 or more to start a conventional business but for a network marketing business it is usually less than $500 which means you can start your own business for less than 1% of what you need to invest in a conventional business!

There is no risk at all! Why? It is because your initial investment is on products which you and your family can consume or use and you are getting them at wholesale prices, direct from the manufacturer.

Dell, Inc., made over 3 billion dollars in 2006 based on this brilliant idea of helping people to save time and money by buying direct from the manufacturer. Network marketing is a proven and tested business and for over 50 years it has made a positive difference to millions of lives worldwide. It is an idea born on time, millions of people are looking for a simple, duplicatable and profitable home-based business that can give them lifetime residual income to live their dreams!

Victor Hugo said: "Nothing, not all the armies of the world can stop an idea whose time has come." That idea is network marketing.

Stephen Covey said: "Network marketing has come of age, it is a way to financial independence for millions."

Why network marketing? Have you recommended a good book, a good movie or a good restaurant in your life? I am sure you have recommended many good things to your loved ones and friends, haven't you? Why did you do it? It is your good nature to share with your loved ones and friends when you discovered something that is good or has experienced lots of benefits from it. You have been doing this for most of your life and will continue to do it because it is the right thing to do.

Most people are doing network marketing, the only difference is they are not being paid for it. There are two groups of people, those who buy at wholesale and those who buy at retail and those who have a cheque in their mail box for recommending products and services to their friends and those who don't, which group would you want to belong to?

If a manufacturer comes to you with this business proposal: "I have great products and I want to sell direct to my customers at wholesale prices and when you recommend these products to your loved ones and friends, I have a system to reward you with lifetime passive income." Your answer will be "Yes", isn't it?

Network marketing is a very cost-effective way to sell direct to consumers and it is based on belief, trust and relationship. When you wholeheartedly believe that your products will help others and especially you have great experiences of your own to share, you will naturally recommend them to your loved ones and friends whether you are paid or not.

Network marketing is simply a business that reward people for doing something that comes naturally and have been doing since they were children! Why pay retail when you can pay wholesale? Why not get paid for doing something that you are doing now?

For your free ebook, "Why Not Do A Why-Not-Do Business?? go to: http://www.BruceSeah.com

Why Successful People Recommend Network Marketing?

If billionaires, multi-millionaires, business consultants and many successful entrepreneurs recommend network marketing, it must be a good business model, isn't it?

Robert Kiyosaki: "A network marketing business is the perfect business for people who like helping people."

Donald Trump: "Network marketing has proven itself to be a viable and rewarding source of income."

Stephen Covey: "Network marketing has come of age, it's a way to independence for millions."

Mark Victor Hansen: "You need to be part of an MLM."

Jim Rohn: "Network marketing is the greatest source of grassroots capitalism. You learn how to take a small bit of capital – which is time, and a small bit of capital – which is money, and start the American Dream…"

Michael Clouse: "Experts predict explosive future for network marketers. downsizing, home-based business, cocooning, high-tech with high-touch, residual income – hallmarks of how the world will be working tomorrow."

Zig Ziglar: "My whole career has been built around the concept that you can have everything in life that you want if you will just help enough people get what they want. Network marketing, more than any other structure I've ever seen, brings that concept into manifestation."

If you want a better life you must be willing to make changes to your life. To experience what you've never experience before you must do what you've never done before. For things to change you must be willing to change and that is why Albert Einstein, the world renowned genius, said:

"The definition of insanity is doing the same things over and over again and expecting a different result."

Here are important and thought provoking questions that will make you think and help you live a better life:

"If you have all the money and time in the world, what will you be doing?"

"If you have only six months to live, what will you be doing?"

"If you are so smart, why aren't you rich and happy?"

"If you know that you can only do so much on your own with 24 hours in a day, why aren't you leveraging your time and effort?"

"Will your boss continue to pay you when you stop working?"

"Will your boss reward you for your loyalty and 20 years of work by continuing to pay you so you can retire comfortably?"

"If the roof of your house is supported by more than one pillar why are you depending only on one source of income?"

"What have you done for your body to keep it healthy?"

"Do you know how much a heart attack or stroke will cost you physically, emotionally and financially?"

"There are eight important areas of your life, do you know what they are and how much you have neglected them?"

"Have you done much about these important areas in your life: Health, Family, Finance, Moral Obligation, Personal Development, Dreams, Social Contribution and Spiritual Achievement?

"When you leave this world, what do you want to be remembered for and what will be your legacy?"

"If not now, when?" If not you, who?" It is not how, it is why?"

Success Is A Process

Even with the latest technology the success rate is 10% for the oil mining industry which means you have to go through 9 empty oil wells before you discover the oil well that has substantial oil!

In real estate you have to show a house about 6 to 10 times before you can make a sale.

In sales, most of the closing is done on the fifth to the seventh call to the customers.

Many salesmen when starting out will be happy to get a 10% success rate and when they improve their skill they may be able to enjoy a 30% success rate which means they still have to get seven "NOs" to get three "YESes"

Many people give up even before they got started! They want instant success and expect to have "green lights" all the way! You will have your "red lights" in business and in life.

When you study successful people's lives you will find that almost all have to go through a series of failures and challenges but they took their "failures" as lessons on what not to do! They never give up on their dreams and they are tough and have the thick skin of a rhinocerous! They are fans of Winston Churchill who is well known for this advice: "Never, never, never, never, never, never…ever give up!"

Winners never give up on their dreams but they are willing to adapt and make changes along the way and things are always changing and that is why innovation is very important. They have the persistency and tenacity to hold on to their dreams and they can see themselves achieving their dreams!

Watch three videos that will make your life better, go to:

http://www.BruceSeah.com

Please share these 10 simple steps towards success with your loved ones and friends.

Everyone wants happiness, good health and wealth and they want a successful life but why so few achieve it? It is because they are not willing to go through the process or don't know about it. Success is a process, it is a series of actions – doing, adjusting and adapting. Many got started but gave up half way because they were not very clear on what they wanted or they didn't have the burning desire to achieve it!

Here are 10 simple steps towards success, based on my 32 years of work and business experience and investment of over $100,000 learning from many successful entrepreneurs and marketing gurus!

1. Know what you really want in life? It is not the how, it is always the why? Do you have a burning desire to achieve your dream? Are you hungry enough? Or are you in your comfort zone? Are you willing to do whatever it takes ethically to achieve your dreams?

2. Are you teachable? Are you willing to follow instruction? There are no secrets to success, many successful people are willing to teach you if you are willing to learn!

3. Are you willing to commit time, money and effort to achieve your dreams? Commitment is one of the important keys to success.

4. You must find a mentor or coach, someone who is willing to teach you, someone who has been there and done that. To be successful, learn from those who are successful!

5. You must have a plan and work your plan. Your coach will help you create a plan. You've heard it many times before, "People do not plan to fail, they fail to plan." Take action and just do it!

"Nothing happens until something moves." - Albert Einstein

6. Books, people and events will make a positive difference to your life. Read good books, mix with positive and successful people and attend events to learn and network.

"Five years from now, you'll be the same person you are today except for the people you meet and the books you read."

- Charlie Tremendous Jones

7. Be true to yourself and others. Say what you mean and mean what you say and always deliver what you promise!

"Sincerity is the highest mark of a man" - Confucius

8. Do the right things, when you help people you are helping yourself and when you hurt people, you are hurting yourself. Constantly ask this question: "How can I help people live a better life, what are the things that I can do to benefit people?" Service to many leads to greatness. If you want to make a lot of money, find ways to help a lot of people!

"Integrity is the essence of everything." - Buckminster Fuller

9. Leverage on the greatest power on earth, the power of LOVE! You are here on this earth it is because of love or else you won't be alive today. The love showered on you when you were a baby and the love and care given to you from childhood to adulthood by your parents is priceless and they taught you the most important lesson which is the lesson on love!

If you want to be successful in life you must love people, love your customers and business partners.

When we say love your customers we mean you have their best interest at heart and will never do anything to hurt them and you are always thinking of ways to give them better value. You are constantly thinking of better ways to help them live a better life.

Love is the greatest power on earth and we are all part of it!

10. Discover why are you here on earth? What gives meaning to your life and what are you living for? The legacy you want to leave behind and what do you want to be remembered for? You can only live so long in this life, 85, 95 or 100 years? If you really take care of your health you can even live beyond 100 years but there will come a time when you have to die and that is why it is so important to find meaning in life so that every day you can live a meaningful and good life.

Whatever religion you are in right now, it is very important to discover your spiritual life and by doing that you will enjoy peace of mind which is the greatest gift of all.

Are You Really Serious About Being Happy, Healthy and Wealthy?

The main reason why people are not happy, healthy and wealthy is because they are not really serious about achieving it. I know it is hard to believe but it is true once you understand the Law of Attraction which is basically the Law of Love!

You cannot achieve what you don't really love! You cannot achieve your dream if your desire for it is weak, it must be a burning desire! You can only attract the things your mind focussed on. I am sure you are asking how do you explain people experiencing sadness, sickness and poverty when they don't want it? It is not that they want it, through their ignorance of how the mind works, their mind is filled with negative thoughts which act as magnets for sadness, sickness and poverty!

Here's a simple test, what is going on through you mind right now? Is it positive or negative? What are your daily habits, are they positive or negative? You are where you are today it is because of your daily thoughts and daily habits, period! There are many books out there that also explain what I am explaining to you now, there is no lack of information on how the mind works.

There is a saying: "When the student is ready, the teacher will appear." The fact that you are reading this report is a very good sign. You have attracted this report to you, it is no accident or coincidence that you are reading this report right now. Because of your positive thinking you've literally attracted this positive report to you!

If you are very sick and you are suffering lots of pain in certain parts of your body, what do you do? You will see a doctor as soon as possible. won't you? Why? Because of the pain! If your pain is not strong enough, you will not take action and that is exactly what is happening to a lot of people, they have grown to accept the pain and are not willing to do whatever it takes ethically to achieve their dreams!

You've heard many different versions of this at seminars, so here's my version, if someone kidnapped the one you love very much, she could be your mother, wife, sister or daughter and gave you one year to make | a million dollars and if you are not able to make it, you will not see her again! Do you think you will do whatever it takes to make that one million dollars? I bet you could do it! And here's the reason why, you have a burning desire to achieve it!

If you have failed at home-based businesses a few times, does that mean you will not achieve success? There could be many reasons for your failures, you could have joined the wrong companies with poor management - most likely that was the reason or you did the wrong things. Here's a million dollar question, would you give yourself a second chance, third chance or fourth chance? If there is someone with 17 years of experience, who has been there and done that and is willing to help you, are you willing to learn?

Asia is really booming and with the high growth rate of China, there are billions of dollars flowing and waiting for you to have your share if you are willing to commit some serious effort! Being Asia No.1 Home-Based Business Coach, I have strategically positioned myself to cash in on this booming period which I predict will last for the next 30 years!

Opportunities are never lost, they are always passed on to someone else who are willing to commit the time, money and effort. I don't know what is your situation now, but I can confidently guessed that you want more happiness, good health and wealth and that is how you have attracted this report to you! The world is full of successful people who are willing to help you and there are millions of web sites with information that you can use to achieve success!

I gladly invested over $100,000 in personal development and business education to learn from the best marketing gurus, business consultants and personal development trainers such as Jay Abraham, Robert Kiyosaki and Anthony Robbins. I believe the best investment is in yourself!

If you are sick and tired of the results you are getting, do this every morning when you look into your mirror, ask this important question: "Mirror, mirror on the wall, who is the cause of it all?"

A lot of what you have read earlier in this report are extracts from my articles. I've written over 420 articles on personal development, network marketing and social issues and you can read them at www.goarticles.com - just key in "Bruce Seah" in the author's column in the search box.

The highest form of leverage is education and that is why I never hesitate to buy a book even if it cost $50 or more when it has information that will benefit me greatly. You can learn from a book what the author took years to learn, if that is not leverage I don't know what is!

Buckminster Fuller said: "Integrity is the essence of everything." You must be true to yourself and others, and say what you mean and mean what you say and always deliver what you promise!

Many people stay by the sidelines and watch and ask "what happened?' The ones that get ahead are the ones who are willing to make mistakes because the only failure is the failure to participate.

If you hear these words "I know, it's nothing new" it is your ego speaking, and this thought provoking question will help you: "If you are so smart, why aren't you rich and happy?" One of the biggest obstacles to learning is the ego.

This report is not about me, it is about you! Nobody can deny you anything, only you can do that. You may be consciously or unconsciously sabotaging your success with doubts, fears and limiting beliefs.

Share this report with as many people as possible and by doing so you can make a positive difference to thousands of lives!

By sharing this free report you are helping people to live a better life and in doing so you are helping yourself to live a better life too because it is by sharing and giving that we create a positive force for good that will multiply a hundred fold and in one way or another, you will be richly rewarded for it.

What do you really want in life? Clarity leads to power. It is very important to know what you really want because whatever the mind focuses on it will expand and when you work closely with universal laws, the good forces will come to help you in the form of ideas, events and people.

"If a man practices doing the things for other people until it becomes so much a habit that he is unconscious of it, all the good forces of the universe line up behind him and whatever he undertakes to do."
- Bruce Barton, 1927

You have to take responsibility of your results, whatever you are experiencing now is the effects of your thoughts, speech and actions in the past. If you don't like what you are experiencing now, you have to change your thoughts, speech and actions. Either you take responsibility for your result or you will justify them and blame others for it. **"If it is to be, it is up to me!"**

If millions of people worldwide from all walks of life are successful, why can't you? There are no secrets to success, you have a goldmine in the library, in the Internet and between your ears, the big question is are you digging for the gold?

There is no lack of knowledge, there is lack of purpose; you must have a burning desire to do whatever it takes ethically to achieve your dream!

The Secret To Success Is Found In These Two Words: Help People

Success means different things to different people but there are certain characteristics that most people will agree on about being successful and that is besides material wealth, you want to be happy, healthy and enjoy a meaningful and fulfilling life.

There are no secrets on how to be successful because of the caring and sharing nature of people, the knowledge on how to be successful have always been there but the word "Secret" is used because that is what people are looking for!

People want to believe that there is something else they don't know or people are hiding it from them! It is something that marketers have identified - a common way of thinking.

Marketers will always give the customers what they want or use a powerful strategy to get them to buy their products. The word "Secret" became a very popular keyword after the movie and the book "The Secret" was launched.

I was fortunate to have the opportunity to learn from many masters and enlightened beings who shared with me their "secrets' to success.

After attending hundreds of seminars and reading hundreds of books, I realized that it all boils down to helping people and that is what I want to share with you here, the formula for success is found in these words: **HELP PEOPLE**

H stands for HEART - you must be true to yourself and be true to others. **Confucius said: "Sincerity is the highest mark of a man!"** Say what you mean and mean what you say and always deliver what you promise! You must focus on what you love to do and when you do the things you enjoy doing very much, your chances for success will be much higher.

E stands for ETHICAL - you must do the right things. What is right or wrong? If the things you say or do hurt people, that is the wrong thing to do! If the things you say or do benefit people, that is the right thing to do, it is as simple as that. This is not coming from me, I am just the messenger, I listened to these words of wisdom from Zopa Rinpoche, my spiritual teacher, when he gave a spiritual teaching at the Root Institute in India. Network marketing has given me freedom and the time and money to make four pilgrimage trips to India!

L stands for LOVE - you must have the compassion to make life better for your loved ones, relatives and friends because basically everyone is the same, they want happiness, good health and wealth. They all want to be happy and free from pain and suffering.

Care enough to share and share enough to care. You can share your knowledge and wealth to help make life better and through your own ways help make this world a better place.

P stands for PEOPLE - you must understand why people think in certain ways, why they say and do the things they do? Being a marketer you must understand what the market wants and the market is made up of people who have common basic needs and wants. Do your market research and give great value to the market by offering them an irresistible offer that will benefit them greatly!

P stands for PATIENCE - you must wait for the right time to act and many farmers are smarter than many people living in the city because they do not give up half way when they are digging a well! They know that the water is there and they must keep on digging until it is deep enough to reach the water.

When the farmer plants a crop he knows that certain crops may take two to four years before it is time to harvest and he is willing to wait for the time to harvest! Success is a process, it is a series of steps and it involves a certain period of time. Many people give up too soon and are not willing to wait for the harvest. They gave up before harvesting time!

E stands for ENTERPRISING – you must think like an entrepreneur and see things that common people are not able to see. Sometimes opportunities will appear in front of people but they must develop the eyes to see them! That is why personal development and business education is very important for success. You must train and prepare yourself for opportunities so that when they appear you can recognize them and be able to grab the opportunity!

You don't know what you don't know and that is why you must learn from those who are successful and know what they are doing.

O stands for OBSERVATION - you must be aware of what's happening around you. If you want to be successful, observe what successful people are doing and follow them. There are no copyrights to successful strategies, they are public domain and free for you to use. It is very clear that if you want to be successful you must do what the successful people are doing, isn't it? You must take time to observe and do your market research on what successful people are doing to reach their level of success.

P stands for PERSEVERANCE – you must be willing to commit the time, money and effort to make it happen. There will be obstacles and challenges along the way and you must have the perseverance to pursue your goals in spite of problems, road blocks and stormy weather. You must be very clear on what you want and be willing to do whatever it takes ethically to achieve it!

L stands for LEVERAGE - you must educate yourself and that is why there is this saying: "Education is the highest form of leverage." You don't have to make your own costly mistakes, you can learn from other people's mistakes. If you think education is expensive, try ignorance. Ignorance can hurt you physically, emotionally and financially.

You must be willing to invest in personal development and business education to improve yourself and give yourself the competitive edge. There are many ways you can leverage and network marketing is a wonderful business that allows you to work on a proven and tested system that enables you to leverage on thousands of people in many countries.

If you are looking for a simple, profitable and duplicatable home-based business that gives you lots of leverage, I highly recommend you to partner with a network marketing company and be an independent business owner. Two popular entrepreneurs and authors, Robert Kiyosaki and Donald Trump, recommended network marketing in their book: "We Want You To Be Rich". I highly recommend you read these books by Robert Kiyosaki: The Business School For People Who Like Helping People and The Business of the 21st Century.

E stands for ENRICH - you must constantly think of ways to benefit people, how you can add more value to people's lives? When you help people you are helping yourself. What you sow, you shall reap. People give you the opportunity to practice this powerful universal law of cause and effect. The good you do to people will come back to you a hundred fold. You can see it clearly in nature the great returns that come from planting a seed. I mentioned it earlier and it is worth repeating, you can count the number of seeds in an apple but you cannot count the number of apples in the seeds!

And E also stands for EXPONENTIAL! Look at how nature ensures its survival. It is through exponential growth and massive numbers. You came into this world through the power of multiplication and exponential growth. You were once just a tiny microscopic sperm not even visible to the eyes! You were conceived when this sperm competed with over 300 million sperms to reach the egg. You beat against all odds to reach the egg and it is obvious that you were born a winner! From the union of the sperm and the egg, you miraculously multiply your way to become a baby. You are here for a great purpose and you have to discover your purpose and live your dream!

The Defining Moments Of Your Life.

There comes a time when you have to reach deep into your heart and ask yourself: "Is this the life I want to live?" When you are at the crossroads and have to make that important decision there and then on how you want to live your life, you must silent your mind and listen to your inner voice, what that voice is telling you to do? You may be at that point where you hear this voice telling you: "Enough is enough, you deserve better, break free and live your dream!"

Reading this report could have triggered certain thoughts and you must listen to your "inner voice", the subconscious or whatever you call it, that knows deeply what you really want in life and it is in such a defining moment when you hear that call to take action! Yes, there are choices in life and you have to choose which road you want to take and that choice could make a world of difference on how you are going to spend the rest of your life!

 Copyrighted 2010@ Bruce Seah – All Rights Reserved Worldwide

The following questions will help you discover what you want in life?

"If you have all the time and money in the world what would you be doing right now?"

"If you knew for sure you will not fail, what will you attempt to do?"

"What are the fears, doubts and negative thoughts that hold you back from living your dream?"

"What would you want to do to make life better for many people and how can you make this world a better place for all people?"

"What are you living for and what is your legacy?"

"What are the gifts you want to give to your loves ones, relatives and friends?'

"Is there a book, an article or a letter you want to write for your loved ones before you die?" How would you want to be remembered? Are you at peace with yourself and with the world?

Live your dream and help many people to live a better life!

Bruce Seah, Asia No.1 Home-Based Business Coach

P.S. Bruce loves to help people make money to live their dreams! To engage Bruce as your network marketing consultant or as an inspirational speaker for your conventions or conduct network marketing training for your marketing group, please call +65 8168 2088

Bruce can be reached at this email: bruceseah@gmail.com

Bruce offers a six-month home-based business coaching program worth US$5,000 for free to his team.

For Synergy WorldWide Opportunity, go to: http://www.BruceSeah.com

 Copyrighted 2010@ Bruce Seah – All Rights Reserved Worldwide